

YOUTUBE SUCCESS

- CHECKLIST -



FIND THE BEST EQUIPMENT

All of your videos should have clean audio and clear footage, which can help you stand out from the crowd. The first step in establishing a successful Youtube career is to get the correct equipment from the start.



START WITH SIMPLE EDITING SOFTWARE

Video editing software (such as Final Cut Pro) is not required just because you're generating videos. However, these programs won't necessarily help you better your material, especially during the initial few weeks when you are likely to be struggling with it.



TIPS FOR CREATING GREAT CONTENT

Plan Your Content - The type of video content that you want to post on your YouTube channel is probably already decided. If you want more people to watch your videos and click on them, you need to make your material intriguing and engaging.



LOOK FOR INSPIRATION

After your first few videos, it may become increasingly difficult to create content that will equal the excitement generated by your first few videos. The good news is that even established YouTube artists go through this every now and then.



OPTIMIZE YOUR VIDEOS FOR SEARCH & SEO

Make sure to include relevant tags that will assist your video be classified into different categories. If you're unsure, look at the competition and see what tags other videos with similar content are using. Finally, add your target keywords, synonyms, and long-tail keyword variations in a good description of at least 200 words. This will not only assist viewers in determining what your video is about, but it will also help your video rank higher in search engine results pages.



BUILD YOUR NETWORK WITH SOCIAL MEDIA

YouTube is all about interacting, sharing, and collaborating with other users, even though it isn't classified as a social networking site. As a result, in order to be successful, you must make an effort to expand your network.



CONNECT WITH YOUR VIEWERS

Remember that your social media accounts are an extension of your YouTube channel, so use popular social media networks like Instagram, Twitter, and Snapchat to share aspects of your life. It's also critical that you read and respond to all tweets, comments, and other messages that come your way (as much as you are able).



IGNORE ALL THE NEGATIVE COMMENTS

There will always be nasty comments on your channel, no matter how big or tiny it is. After all, YouTube is rife with vicious individuals hiding behind their blank avatars. There will always be individuals who will leave harsh comments and try to drag you down, no matter how excellent your content is or how hard you work on your channel.



UPLOAD VIDEOS REGULARLY

Some YouTube channel owners post videos once or twice a week and inform their followers of this schedule (typically at the end of each video) so that they know when to expect new content. This increases the likelihood of a channel receiving a consistent stream of views, especially once it has a large number of active members. Stick to your schedule after you've found one that works for you. In no time, you should be improving and attracting more attention!



STAY MOTIVATED AND HAVE FUN

If you miss this one, then you will experience burnout and will never stay in it long enough to see success. So do what you need to do to stay motivated and also keep having fun which makes the whole journey enjoyable.